

As many of you know we launched our annual We Care Coffee Fundraiser this week. This fundraiser provides a 40% profit from sales done with the brochure distributed to the class and 25% profit for items purchased online at [www.wecarecoffee.com](http://www.wecarecoffee.com)

All profits from this sale benefit the students' individual band accounts to be used for paying band fees and towards upcoming band travel.

The fundraiser is simple. Customers select items to purchase from the catalog and then order items. Students collect funds in advance. Checks are made payable to STMAA.

**ALL PAPER ORDERS ARE DUE NOV. 18TH-NO LATE ORDERS WILL BE ACCEPTED THIS YEAR SO THAT THE ORDER CAN BE PROCESSED IN TIME FOR WINTER BREAK.**

Items will be delivered to STHS in mid-December (pre-winter break) and students will distribute orders.

People may also order items online. The purchaser will be prompted to enter the school and student (which is how your student gets credit for the fundraiser). Online orders are shipped directly to the customer.

Here's some helpful links:

Here's the link to your label in our store;

[http://www.wecarecoffee.com/cgi-bin/ccp51/cp-app.cgi?&act=&aff=&pg=prod&ref=Santa\\_Teresa&cat=cust\\_100&catstr=HOME:cust\\_100](http://www.wecarecoffee.com/cgi-bin/ccp51/cp-app.cgi?&act=&aff=&pg=prod&ref=Santa_Teresa&cat=cust_100&catstr=HOME:cust_100)

Online sales can really make a difference in your results. One of the best ways to promote it is to simply send this link along with the picture of your label (I've attached it to this email) via email to your parents. They in turn, can earn sales by forwarding the link to family and friends who live out of your immediate area.

I've also posted your fundraiser on our facebook page. By simply clicking the "like" & "share" buttons under label's post (then adding their own comments, your students / parents will be promoting your fundraiser across the country.

Here's the facebook link;

<http://www.facebook.com/pages/We-CARE-Coffee-Company/110984312286357?ref=sgm>

Thanks and happy selling!

Ms. B